



RESOLUTION

RESOLUTION ESTABLISHING A SPECIAL COMMITTEE ON THE FUTURE OF SHORTWAVE RADIO BROADCASTING

OCTOBER 23, 2013

WHEREAS, after performing a year-long strategic review, in October 2011, the Board issued its 5-year Strategic Plan in which the Board noted the importance of reaching audiences on their preferred media. The Board committed itself to “devoting resources to the platforms global media-use strongly favors—television, Internet, FM, and social media—as well as maintaining shortwave broadcasts in regions where it remains a critical platform.” The Board confirmed that “Where shortwave is vital, it will remain. Elsewhere, resource reallocations will support the platforms audiences use;” and

WHEREAS, the Board desires to undertake a comprehensive review on the future of shortwave radio broadcasting as an element of the suite of distribution platforms used by the Broadcasting Board of Governors.

NOW, THEREFORE, BE IT RESOLVED that the Broadcasting Board of Governors hereby establishes the Special Committee on the Future of Shortwave Broadcasting (the “Shortwave Committee”). The Board further decides as follows:

1. The Shortwave Committee members shall be Governor Matthew Armstrong (who shall also serve as Committee Chair), Governors Michael Meehan, Ryan Crocker, and Kenneth Weinstein.
2. The Shortwave Committee shall undertake a comprehensive review on the efficacy of shortwave radio as a distribution platform for United States international broadcasting, including the challenges associated therewith. The Committee shall review research on the use of shortwave radio broadcasting and consider the views of various stakeholders associated with this distribution platform.