



RESOLUTION

RESOLUTION ESTABLISHING A SPECIAL COMMITTEE ON THE CREATION OF A CHIEF EXECUTIVE OFFICER (CEO) OF U.S. INTERNATIONAL BROADCASTING

OCTOBER 23, 2013

WHEREAS, the Board notes that the Broadcasting Board of Governors (BBG) Strategic Plan (adopted by the Board in October 2011) calls for the creation of the position of Chief Executive Officer (CEO) of United States international broadcasting (USIB);

WHEREAS, at its January 2012 meeting, the Board decided to pursue legislation to create a CEO of USIB and, since that time, the President's Fiscal Year 2014 budget submission included a legislative proposal to establish this position;

WHEREAS, in September and December 2012, the Board expressed support for the creation of CEO under existing law on an interim basis pending passage of any such legislation; and

WHEREAS, the Board believes that it is prudent for the Board to assess all existing efforts to create a CEO of USIB and to begin a search for potential candidates who may be qualified to become CEO of USIB.

NOW, THEREFORE, BE IT RESOLVED that the Broadcasting Board of Governors hereby establishes the Special Committee on the Creation of a Chief Executive Officer of United States international broadcasting (the "CEO Committee"). The Board further decides as follows:

1. The CEO Committee members shall be Governor Jeffrey Shell (who shall also serve as Committee Chair), Governors Susan McCue, Matthew Armstrong, and Kenneth Weinstein.
2. The CEO Committee shall evaluate and provide an assessment to members of the plenary Board (prior to the Board's December 2013 meeting) of (i) the plan developed by the Director of the International Broadcasting Bureau to create a CEO of USIB under existing legislation; and (ii) current initiatives led by other Executive and Legislative Branch stakeholders to create a CEO of USIB pursuant to new legislation.
3. The CEO Committee is authorized, without further action of the Board, to procure (through the offices of the International Broadcasting Bureau) the services of a search firm in order to identify potential candidates for the position of CEO of USIB. The CEO Committee shall also recommend a method of selecting, appointing, remunerating and evaluating the CEO in accordance with federal law and regulation.