



U.S. AGENCY FOR  
GLOBAL MEDIA

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**Covering Illegal Narcotics, Law Enforcement, Addiction & Recovery**  
**A Workshop for Journalists**  
**Dubai, UAE**  
**July 16- 18, 2019**

**Tuesday, July 16**

- 08:30 - 09:30** Trainers meet to review material, tasks.
- 09:30 - 10:00** Training Registration and Packet Handout
- 10:00 - 10:15** Opening Session: Welcome and Introduction to the training program
- John Walker, VOA, Afghan Service Chief  
Ibrahim Nasar, VOA Afghan, Special Projects Manager  
Samiullah Mahdi, RFE/RL, Kabul Bureau Chief
- 10:15 - 10:45** Expectations of the journalists from the training - *Conversation*
- John Walker, VOA Afghan Service Chief  
Paul Marszalek, Office of Business Development, USAGM  
Khalid Nabizada, Director of Counter Narcotics Justices Center, Ministry of Counternarcotics  
Shahpoor Yousuf, Head of National Drug Demand Reduction Program, MCN
- 10:45 – 11:00** TEA BREAK
- 11:00 - 11:30** Multiple choice test on what reporters know about narcotics in Afghanistan
- Shahpoor Yousuf, Head of National Drug Demand Reduction Program, MCN
- 11:30 - 13:00** Afghanistan: A look at the problem of narcotics through the years: *Presentation*
- Khalid Nabizada
- 13:00 – 14:00** LUNCH TIME
- 14:00 - 15:30** Media's Role in Antinarcotics Awareness: *Presentation*  
What makes effective antinarcotics reporting in Afghanistan?
- Shahpoor Yousuf, Head of National Drug Demand Reduction Program, MCN
- 15:30 – 15:45** TEA BREAK
- 15:45 – 16:45** The role of VOA/RFE/RL in antinarcotics awareness campaign in Afghanistan *Questions/Answers*
- John Walker & Samiullah Mahdi
- 16:45 – 17:00** Review and Sharing Session



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**Wednesday, July 17**

- 08:30 - 09:30**     **Narcotics Eradication in Afghanistan: Successes, failures & challenges**     *Presentation*  
Khalid Nabizada, Director of Counter Narcotics Justices Center, Ministry of Counternarcotics
- 09:30 - 10:30**     **Practical Workshop –**  
  - What is narcotics?
  - What are ethical issues and standards?
  - How will you bridge the divide between the public, media and the forces fighting narcotics in Afghanistan  
Shahpoor Yousuf, and Ibrahim Nasar to moderate
- 10:30 – 10:45**     **TEA BREAK**
- 10:45 - 11:45**     **Reporting on narcotics in Afghanistan: What makes a good story?**     *Discussion, Group projects*  
John Walker, and Rahim Sarwan, Coordinator, Editor, Antinarcotics Project
- 11:45 - 12:45**     **Best practices of using of mobiles and cameras when covering issues like narcotics.**     *Hands on Project*  
Video editing guidelines, writing for the web and social media  
Paul Marszalek, and Rahimgul Sarwan
- 12:45 - 13:45**     **Drug Addiction and treatment in Afghanistan: What role should media play**     *Presentation*  
Shahpoor Yousuf
- 13:45 – 14:45**     **LUNCH TIME**
- 14:45 – 15:45**     **Participants are asked to look at one of their produced video and discuss.**     *Exercise/discussion*  
Paul Marszalek and Rahimgul Sarwan, moderators
- 15:45 - 16:00**     **TEA BREAK.**
- 16:00 - 17:00**     **Digital/Mobile/Social News Reporting**     *Presentation/practice*  
Tips for better news interviews, video shooting and editing  
Paul Marszalek,
- 17:00 - 17:15**     **Review and Sharing Session**



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**Thursday, July 18**

**08:30 - 09:30**    **If you have the following issues in your region, how do you cover them?**    *Group discussion*

- Lack of public awareness about narcotics and its use
- Popular misconceptions about narcotics
- Lack of addiction treatment facilities
- Armed groups forcing or supporting farmers into growing poppy

Ibrahim Nasar  
Khalid Nabizada  
Shahpoor Yousuf

**09:30 - 10:30**    **We have discussed the issues, now take action. Develop a plan to address the following issues**

- How do you think your role as a reporter could improve communication to avoid worsening the situation?
- In your area, how much can you improve the communication gap?
- Will you be able to implement an action plan to help your community to stay better informed about all the issues we have discussed?

Ibrahim Nasar, Shahpoor Yousuf, moderators

**10:30 -10:45**    **TEA/COFFEE BREAK**

**10:45 - 11:45**    **Divide into groups of 5. Based on the topics discussed in the last panel, create the following:**

1. Come up with a situation for an antinarcotics story for television. Who will you approach for acts, what challenges you might face, and what your story should look like?
2. Look at a digital report, how it could be made better?

Paul Marszalek and Rahimgul Sarwan will moderate.

**11:45 – 12:45**    **Understanding antinarcotics Resources for reporters in Afghanistan.**    *Presentation*  
**Khalid Nabizada and Rahim Sarwan**

**12:45 - 13:45**    **LUNCH**

**13:45 -14:30**    **Exercise, Scenario: covering a case; profiling a drug addict, reporting on health facility, anti-poppy drive. Prepare action plan. Groups of 3s**

Paul Marszalek and Rahimgul Sarwan

**14:30 - 14:45**    **Coffee/Tea Break**

**14:45 - 15:15**    **Training Evaluation**

Ibrahim Nasar,

**15:15 – 16:00**    **Training completion certificates, and closing**