



**NEW TRENDS IN JOURNALISM**

**DATE:** 24-25 July 2019

**CANDIDATES:** This course is specially designed for journalists affiliated to Voice of America who want to deepen their understanding of the evolution of journalism in a digital world. It will cover such questions as:

- What is the state of journalism in the 21st Century?
- How is the role of journalists being impacted by the shift to digitalisation?
- What does Africa’s mobile revolution mean for journalism?
- How will AI and automation change the newsroom of the future?
- How can we tell better stories using free digital tools?
- Which audio-visual trends could change the way we produce journalism?

**FACILITATOR:** Camilla Bath

DAY 1	
Time	
08:30 – 09:00	Registration, arrival and introductions
09:00 – 10:00	Journalism in the 21st Century: The good, the bad and the ugly
10:00 - 10:30	Africa’s mobile revolution
10:30 – 10:45	Comfort / Tea Break
10:45 – 11:15	From gatekeeper to curator: How journalism is evolving in the internet age
11:15 - 13:00	Ethics in a digital world (WORKSHOP)
13:00 – 14:00	Lunch
14:00 – 15:00	Misinformation and disinformation (and how to combat it)
15:00 – 15:15	Comfort / Tea Break
15:15 – 16:30	Mobile messaging and journalism (including PRACTICAL)

DAY 2	
Time	
08:30 – 09:00	Registration
09:00 – 09:45	Are the robots coming for our jobs? What AI and automation could mean for journalism
09:45 - 10:15	VR experience
10:15 – 10:30	Comfort / Tea Break (VR experience continues)
10:30 – 11:30	The resurgence of audio: How podcasting and smart speakers are changing the game
11:30 – 13:00	Tools of the trade: Free digital tools for journalists (PRACTICAL begins)
13:00 – 14:00	Lunch
14:00 – 15:15	Tools of the trade: Free digital tools for journalists (PRACTICAL)
15:15 – 15:30	Comfort / Tea Break
15:30 – 16:00	Tools of the trade: Free digital tools for journalists (PRACTICAL)
16:00 – 16:30	Wrap up and presentation of certificates