

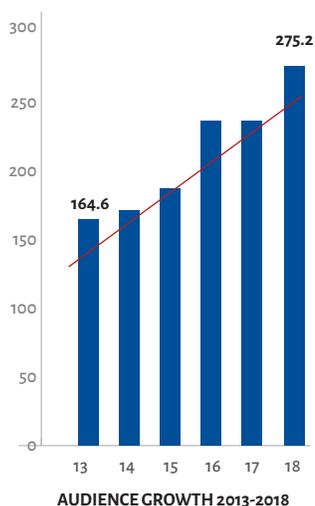
## FAST FACTS

ANNUAL BUDGET  
**\$234.7 million**

EMPLOYEES  
**1,050**

LANGUAGES  
**47**

AUDIENCE  
**275.2 million**



AUDIENCE GROWTH 2013-2018

“The news may be good.  
 The news may be bad.  
 We shall tell you the truth.”

–William Harlan Hale,  
 First VOA Broadcast (1942)

The Voice of America, the largest U.S. international broadcaster, provides a consistently reliable and authoritative source of news, tells America’s story and presents a balanced and comprehensive projection of significant American thought and institutions.



## PROGRAMS

VOA broadcasts about 1,800 hours of radio and television programming each week to an estimated global audience of 275.2 million people.

VOA programs are delivered on satellite, cable, shortwave, FM, medium wave, streaming audio and video and nearly 3,000 media outlets worldwide.

Journalists in VOA’s Washington, D.C. News Center work around the clock with a global network of correspondents to provide comprehensive news and analysis on key issues, U.S. government policies, and cultural developments.

VOA’s language services use their websites and social media platforms such as Facebook, Twitter and YouTube to share content and engage the audience.

VOA’s world-renowned music and English-language learning programs are enjoyed by millions of people around the world.

## LANGUAGES:

### AFRICA

Afan Oromo  
Amharic  
Bambara  
French  
Hausa  
Kinyarwanda  
Kirundi  
Lingala  
Ndebele  
Portuguese  
Sango  
Shona  
Somali  
Swahili  
Tigrigna  
Wolof

### EAST ASIA

Burmese  
Cantonese  
Indonesian  
Khmer  
Korean  
Lao  
Mandarin  
Thai  
Tibetan  
Vietnamese

### LATIN AMERICA

Creole  
Spanish

### EURASIA

Albanian  
Armenian  
Bosnian  
Georgian  
Macedonian  
Russian  
Serbian  
Ukrainian

### VOA ENGLISH

### VOA PERSIAN

### SOUTH & CENTRAL ASIA

Azerbaijani  
Bangla  
Dari  
Kurdish  
Pashto  
Rohingya  
Turkish  
Urdu  
Uzbek

## MISSION

### THE VOA CHARTER

President Gerald Ford signed the VOA Charter into law in 1976. It protects the independence and integrity of VOA programming.

1. VOA will serve as a consistently reliable and authoritative source of news. VOA news will be accurate, objective, and comprehensive.
2. VOA will represent America, not any single segment of American society, and will therefore present a balanced and comprehensive projection of significant American thought and institutions.
3. VOA will present the policies of the United States clearly and effectively, and will also present responsible discussions and opinion on these policies.



## IMPACT

Innovative programming and increased use of digital media is propelling Voice of America's audience and engagement metrics to new heights. International audiences turn to VOA for news and information they can trust.

In Russia, where VOA is denied direct distribution and program placement, VOA Russian's digital-first strategy has resulted in significant growth, with more than 250 million video views on digital platforms and nearly 600,000 followers on Facebook. Almost two-thirds of weekly users said they trust news from VOA Russian "somewhat" or "a great deal," and a similar two-thirds said the network has increased their understanding of American society.

In China, VOA reaches more than 40 million adults weekly, almost 4% of the adult population. Most use VOA content online, with nearly 12 million seeing its content on TV, and 6.8 million hearing it on radio. Nine in ten audience members who expressed their opinion, said they trust the news they get from VOA "somewhat" or "a great deal."

In Iran, VOA's Persian news channel reaches 9.6 million adults weekly. Two-thirds of VOA Persian consumers who offered a response said they trust news from VOA "somewhat" or "a great deal," six in ten said that VOA content increased their understanding of current events and more than half said VOA Persian content enhanced their understanding of U.S. policy.