

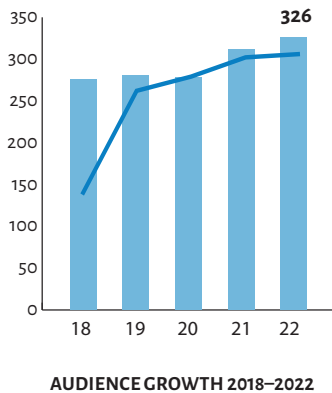
FAST FACTS

HEADQUARTERS
Washington, DC

ANNUAL BUDGET
\$267.5 million (FY23)

LANGUAGES
48

WEEKLY AUDIENCE
326 million (FY22)



“The news may be good.
The news may be bad.
We shall tell you the truth.”

–William Harlan Hale,
First VOA Broadcast (1942)

The Voice of America, the largest U.S. international broadcaster, provides a consistently reliable and authoritative source of news, tells America’s story and presents a balanced and comprehensive projection of significant American thought and institutions.



MISSION

THE VOA CHARTER

President Gerald Ford signed the VOA Charter into law in 1976. It protects the independence and integrity of VOA programming.

1. VOA will serve as a consistently reliable and authoritative source of news. VOA news will be accurate, objective, and comprehensive.
2. VOA will represent America, not any single segment of American society, and will therefore present a balanced and comprehensive projection of significant American thought and institutions.
3. VOA will present the policies of the United States clearly and effectively, and will also present responsible discussions and opinion on these policies.

PROGRAMS

VOA reaches a global audience of 326 million people each week with programming in 48 languages.

VOA journalists in Washington and around the world work 24/7 to provide independent and comprehensive news and analysis on key global issues, U.S.

LANGUAGES:

AFRICA

Afan Oromo
Amharic
Bambara
French
Hausa
Kinyarwanda
Kirundi
Lingala
Ndebele
Portuguese
Sango
Shona
Somali
Swahili
Tigrigna
Wolof

EAST ASIA

Burmese
Cantonese
Indonesian
Khmer
Korean
Lao
Mandarin
Thai
Tibetan
Vietnamese

LATIN AMERICA

Creole
Spanish

EURASIA

Albanian
Armenian
Bosnian
Georgian
Macedonian
Russian
Serbian
Ukrainian

VOA ENGLISH

VOA PERSIAN

SOUTH & CENTRAL ASIA

Azerbaijani
Bangla
Dari
Kurdish
Pashto
Rohingya
Sindhi
Turkish
Urdu
Uzbek

government policies and cultural developments. VOA's world-renowned music and English-language learning programs are enjoyed by millions of people around the world.

VOA content is available on digital and social media platforms and traditional broadcast stations (Radio, TV) around the world. VOA programs are delivered on satellite, cable, shortwave, FM, medium wave (AM), streaming audio and video and more than 3,500 media affiliates worldwide.

IMPACT

Innovative programming and increased use of digital media is propelling Voice of America's audience and engagement metrics to new heights.

In Russia, where VOA is denied direct distribution and program placement, VOA's coverage of the Russian invasion of Ukraine resulted in significant returns on digital platforms. In FY22, traffic to the VOA Russian website more than tripled, generating nearly 40 million article views and multimedia plays. On social media, VOA Russian's content produced 27 million engagement actions and 455 million video views, a 79% increase for both compared to the previous year.

In China, despite being blocked by the Great Firewall, the VOA Mandarin service increased visits to its website by 3%, surpassing 74 million in FY22. It also reached 3 million social media interactions, a 32% increase from FY21. Moreover, VOA plays an important role in shaping government and public opinion in the region. The three largest newspapers in Taiwan adapt and quote VOA reports daily, often multiple times per day, and the Chinese Communist Party's flagship media outlet on international affairs, the Global Times, quoted VOA content more than 40 times during FY22.

In Iran, VOA's Persian news channel now reaches nearly 10.2 million adults. Coverage of the protests over the death of Mahsa Amini drove traffic and engagement to VOA Persian's digital platforms. Website content consumption increased by 60% (50 million). Social media efforts in FY22, especially on Instagram, have yielded a 92 percent increase in interactions (185 million) and a 29 percent gain in video views (414 million) over those in FY21. In a 2021 survey, 65% of VOA Persian consumers who offered a response said that VOA content increased their understanding of current events, and more than half said VOA Persian content enhanced their understanding of U.S. policy. The impact VOA Persian has on Iran is so profound that Iran leadership has warned its citizens that VOA is a symbol of threats to their national security.

As stories of global significance, coverage of Russia, China, and Iran — along with news from the United States — drives more than 326 million people around the world to Voice of America platforms each week.